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House Market in Chinese Cities: Dynamic Modeling, In-Sample Fitting and Out-of-Sample Forecasting

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This paper attempts to contribute in several ways. Theoretically, it proposes simple models of house price dynamics and construction dynamics, all based on the maximization problems of forward-looking agents, which may carry independent interests. Simplified versions of the model implications are estimated with the data from four major cities in China. Both price and construction dynamics exhibit strong persistence in all cities. Significant heterogeneity across cities is found. Our models out-perform widely used alternatives in in-sample-fitting for all cities, although similar success is only limited to highly developed cities in out-of-sample forecasting. Policy implications and future research directions are also discussed.

Keywords

Pre-sale; Production constraint; Collateral constraint; Cross-city heterogeneity; Fundamental versus policy

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1. Introduction

The China property market has experienced an unprecedented growth in the last few years.¹ From 1998 to 2007, the property price index increased by more than 50%. Moreover, it has been related to the aggregate economy in many important dimensions, in the manner *similar* to many developed economies. An obvious example is the consumer price inflation. According to Peng, Tam and Yiu (2008), the property price was the second largest contributor to the upsurge in China inflation in the period from 2002 to 2004. Furthermore, as in the United States and many OECD countries, the property market also significantly contributes to public finance.² After the abolition of the administrative housing allocation system in 1998 and the implementation of the auction policy for land, the revenue from land sales became an important source of income to both the local and central governments in China.³ The property market also appears in the discussion of the development and stability of the banking sector, as in the case of other countries.⁴ For instance, Deng and Fei (2008) find that the ratio of mortgage loan balances to total bank loans increased from 0.5% in 1998 to more than 10% in 2004. The housing wealth also constitutes a large share and plays a very important role in the household portfolio in China, as many recent works have recognized in other developed countries.⁵ For instance, Liu and Huang (2004) report that home equity took about 47.9% of the Chinese household

¹ The rapid urbanization and high GDP growth have been recently pushing forces of this real estate market boom in China. The expansion of the mortgage business, which provides sufficient liquidity to the market, might also have played a significant role in boosting the property market. Moreover, the People's Republic of China implemented a policy in 1998 to encourage the commercial banks to expand the mortgage business and provide financial support to housing consumption after the elimination of the welfare house distribution policy, which is entitled "Management Provisions on Residents Housing Loan" according to Leung and Wang (2007). Over 60% of the real estate investment is financed by bank loans (Liu and Huang, 2004). Peng, Tam and Yiu (2008) also find that the growth of rental price, land price, inflation and GDP are exerting a positive impact on the real estate market.

The focus of this paper, however, is not on the growth of the property market itself, but rather how well a market-based economics model can explain the property market in China.

² Clearly, it is beyond the scope of this paper to review the literature on this topic. Among others, see Hanushek (2002, 2006), Ross and Binger (1999) and the references therein.

³ This revenue is even more important for the local government since 40% of the revenue goes to the central government while the local government takes the rest (Chan, 1999). For the case of the United States, see Hanushek and Yilmaz (2007a, b), among others.

⁴ Again, it is beyond the scope of this paper to review the literature on this topic. Among others, see Chen (2001), Chen and Wang (2007, 2008), Mera and Renaud (2000), and the references therein.

⁵ Once again, this literature is too large to be reviewed here. Among others, see Cocco (2004), Yao and Zhang (2005), Piazzesi, Schneider and Tuzel (2007).

wealth in 2002 according to an urban survey of National Bureau of Statistics of China. In 2003, the central government announced the real estate sector as one of the pillar industries of the Chinese economy, which seems to be an unprecedented official statement both in the economic history of China and among socialist countries. All these demonstrate two facts. Apparently, the importance of the property market in the Chinese economy is growing. In addition, the role of the property market in the aggregate economy in China has become *increasingly similar* to the case of other developed countries.

Thus, to complement the voluminous empirical literature on the China real estate market,⁶ this paper attempts to contribute in several ways.

1. Most of the literature is purely empirical. For those that contain theoretical models, they are either static or at most, two periods. In contrast, this paper provides two infinite-horizon models in which agents are forward-looking and the first order conditions (FOCs) that we naturally derived tie the choice variables (such as how much housing to consume) to the market variables (such as the prices and interest rate).
2. Most of the literature is in reduced form regression. In this paper, we first derive FOCs from the dynamic optimization problem of agents. We then estimate a linearized version of those FOCs. This is in line with the “structural estimation” literature promoted by Hansen (1982), Hansen and Singleton (1982), and recently, Piazzesi, Schneider and Tuzel (2007). (Singleton (2006) provides a textbook treatment on such an approach.) This approach provides us a “micro- foundation” for the empirical work and a more explicit linkage between the theory and the empirics.
3. The dynamic models we provide, including the one in the appendix, are general in nature, and could be modified for other applications. Thus, it may carry some independent interests.
4. This paper performs out-of-sample-forecasting (OSF) and finds that the simple models proposed here match the data reasonably well. To our knowledge, most empirical works on China do not perform OSF. (The importance of the OSF has been discussed by Meese and Rogoff, 1983; Cheung, Chinn and Pascual, 2005, among others).
5. Perhaps even more importantly, this research strategy will empirically test whether real estate economics models developed in the tradition of mainstream economics are capable of accounting for the dynamics of the China property market. Given the fact that the Chinese real estate market is constantly exposed to frequent and discretionary government intervention,⁷ and the well known micro-level differences,⁸ it is not clear why models

⁶ It is clearly beyond the scope of this paper to review this literature. Among others, see Peng, Tam and Yiu (2008), Deng, Zheng and Ling (2005), and the references therein.

⁷ See Leung and Wang (2007), Deng and Fei (2008), and the references therein, for more details.

⁸ For instance, public facilities are locally funded in the United States, but regionally

that are developed to explain the advanced economies will also be applicable in the Chinese economy, unless the market in China has indeed reached a certain level of maturity. To put it in another way, the economic reforms in China are now “significant enough to be detected” in the real estate market.

The house price and construction dynamics are chosen to be the focus of this study for obvious reasons. First, the China housing price and construction data series in China are more complete than other related series. Second, they are also more “visible” for the general public and the media, and therefore are often chosen as policy targets of the government. Limited by the data availability, we focus on the data series from four major cities, we can afford to separately estimate them and be able to clearly present the results. In particular, we would compare whether during a fixed sampling period, the same set of variables would have similar impact on the price and construction dynamics across different cities. In addition, we will conduct OSF and compare the performance of our models with some widely used alternatives. To our knowledge, thus far there has been no attempt to conduct empirical tests which are directly derived from maximization modes, and to conduct both in-sample-fitting (ISF) and OSF for China housing market at the city level. This paper takes an initial step towards this direction.

The reasons to only focus on the quarterly data from four major Chinese cities; namely, Beijing, Tianjin, Shanghai and Chongqing, from 1998 to 2008 are clear. Their data series are relatively longer (which will enhance the study of market dynamics) and they are also relatively more developed in China. Their housing markets are expected to be more market-driven so that the model should be more applicable to these cities. Our approach reflects our assumption that housing markets in cities at different stages of economic development and different industrial specialization may behave differently. To complement the previous literature, which are either based on cross-sectional regressions, or the panel data approach with city-fixed effects, this paper would rather study these cities separately, and thus allow the quantitative relationships among variables to be indeed very different across cities. In fact, our results seem to justify our “priors” and we will explain the results in detail in the following section.

The organization of this paper is as follows. Section 2 describes the methodology. The details of the regression equations we use, different estimation approaches and the estimation issues will be discussed in this section. Section 3 presents the empirical results and discussions. The final section will discuss the policy implications and conclusions.

in China. Among others, Hanushek and Yilmaz (2005, 2007) argue that this will have important implications for economic efficiency and social welfare.

2. Methodology

In this paper, we intend to build two simple dynamic models, one for housing price and one for construction. Moreover, based on the theoretical results from these models, we will propose two simple empirical models, which will in turn be estimated with the China data. We will assess the performance of these empirical models based on both ISF and OSF. In this section, we will first present the theoretical model of house price, followed by the empirical counterpart. We then switch to a simple model of construction, which will also be followed by its empirical counterpart.

2.1 A Simple Model of House Price

This section proposes a simple model of city level house price, which would provide some guidance for our empirical investigation. Following the consumption-based house price models of Kan et al. (2004), and Leung (2003, 2007), we assume that there is a forward-looking, representative consumer in a city, which maximizes the lifetime utility $\max \sum_{t=0}^{\infty} \beta^t U(C_t, H_t)$, subject to the

budget constraint in each period, with $\beta \in (0, 1)$ as the discount factor. For simplicity and following Greenwood and Hercowitz (1991), we assume that the utility function is separable in the non-durable consumption C_t and the housing stock H_t ,

$$U(C_t, H_t) = \ln C_t + \omega \ln H_t,$$

where $\omega > 0$ is the parameter that governs the relative importance of non-durable consumption C_t and the housing stock H_t in the utility function. To ensure “time-consistency,” we adopt the dynamic programming approach in solving the model. The Bellman equation for the dynamic optimization can be written as:

$$V(H_t; W_t, P_t, P_{t-1}, R_t) = \max U(C_t, H_t) + \beta V(H_{t+1}; W_{t+1}, P_{t+1}, P_t, R_{t+1})$$

subject to the budget constraint,

$$W_t + P_t H_t^s \geq C_t + \gamma P_t H_{t+1}^s + (1 - \gamma) R_t P_{t-1} H_t^s + R_t^h H_t^r, \quad (1)$$

where W_t is the wage, P_t is the per unit house price, H_t^s is the stock of housing purchased in the previous period and owned in the current period, γ is the down-payment ratio, R_t is the interest factor imposed on the mortgage carried from period $(t-1)$ to period t , R_t^h is the rent for rental housing, and H_t^r is the amount of rental housing for the current period. For simplicity, we simply assume that the consumer treats owner-occupied housing H_t^s and rental housing H_t^r as perfect substitutes.

$$H_t = H_t^s + H_t^r$$

This formulation of budget constraint follows both Kan et al. (2004), and Chen, Chen and Chou (2010). It simply formulates the idea that the total revenue (the left hand side of (1)), which is the sum of the wage and the re-sale value of the house, should exceed the total expenditure (the right hand side of (1)), which is the sum of the total value of consumption, the down-payment for the house purchase in the current period, and the mortgage debt carried from the last period.

Following the method in Kan et al. (2004), the FOCs are easy to derive,

$$\lambda_t = 1/C_t,$$

$$\frac{1}{\lambda_t} = \frac{R_t^h (H_t^s + H_t^r)}{\omega},$$

$$\lambda_t \gamma P_t = \beta \left\{ \omega (H_{t+1})^{-1} + \lambda_{t+1} [P_{t+1} - (1 - \gamma) R_{t+1} P_t] \right\}.$$

Combining these equations and after some algebraic manipulations, we have

$$\frac{P_{t+1}}{P_t} = \left(\frac{\gamma}{\beta} \right) \left(\frac{C_{t+1}}{C_t} \right) - \omega \left(\frac{C_{t+1}}{P_t H_{t+1}} \right) + (1 - \gamma) R_{t+1},$$

$$C_t = \frac{R_t^h (H_t^s + H_t^r)}{\omega}.$$

Or, the two expressions can be combined as

$$\frac{P_{t+1}}{P_t} = \left(\frac{\gamma}{\beta} \right) \left(\frac{R_{t+1}^h}{R_t^h} \right) \left(\frac{C_{t+1}}{C_t} \right) - \omega \left(\frac{C_{t+1}}{P_t H_{t+1}} \right) + (1 - \gamma) R_{t+1}$$

Notice that most variables in (1') are available and hence in principle, we can directly estimate (1') with generalized method of moments (GMM) or other nonlinear econometric techniques. However, with only 40 quarterly data points, it is difficult, if not impossible, to do so. Following the log-linear approximation method of King, Plosser and Rebelo (2002), the equation above can be roughly approximated as:

$$GP_{t+1} = a_0 + a_1 GR_{t+1}^h + a_2 GH_{t+1} - a_3 \left(\frac{C_{t+1}}{P_t H_{t+1}} \right) + a_4 R_{t+1}. \quad (2)$$

Thus, this simple model suggests that the growth rate of house price GP_{t+1} is related to the growth rate of the house rent GR_{t+1}^h , the growth rate of the housing stock GH_{t+1} , a change of the ratio between the expenditure on non-durable consumption versus the value of the housing wealth $(C_{t+1}/P_t H_{t+1})$, and the mortgage interest rate R_{t+1} . Clearly, some of the variables, such as GP_{t+1} and GR_{t+1}^h , are much more accessible to the authors than others. In the

next section, we will discuss in more detail how the empirical work is implemented.

2.2 An Empirical House Price Model

This section attempts to study the housing market dynamics of some major cities in China. Our estimation is “linear in form” and “structural” by nature. Inspired by the simple theoretical analysis of the previous section, we envision that the housing price follows the following process,

$$GP_t = \phi[\gamma_1 GR_t + \gamma_2 GWAGE_t + \gamma_4 DU_t] + (1 - \phi)GP_{t-1} \quad (3)$$

where GP is the growth rate of the overall property price index, GR is the annual growth rate of the real rental, $GWAGE$ is the growth rate of household real disposal income, and DU is the annual difference of the real lending rate for housing loans as a measure of user cost of homeownership. Roughly speaking, Equation (3) is broadly consistent with growth models with endogenous real estate price (among others, see Tse and Leung, 2002; Leung, 2003).

The intuition behind this equation is very simple. First, the theoretical result in the previous section suggests that the growth rate of property price is (intuitively) related to the growth of the housing rental rate. There are additional reasons why we would focus on the growth rate of the house price instead of the levels. During our sampling period, the house price of China has a clear upward trend. Directly estimating these potentially non-stationary data series may lead to spurious regressions. A suitable de-trending⁹ of the level data is therefore appropriate. Moreover, the level data of the China property price is not available in quarterly frequency. *Only the growth rate of the property price at city level is accessible.* Thus, focusing on the growth rate of property price is well-justified in all kinds of considerations. This also helps us to differentiate from some of the earlier efforts which tend to focus on the cross-sectional difference of the house prices across cities.

The other terms in Equation (2) are difficult to find accurate quarterly measures for all cities. Thus, we need to use proxies. First, on a quarterly basis, the total stock of housing may not change as much as the other variables and we might therefore switch the attention to the other variables, such as the change of the ratio between the expenditure on non-durable consumption versus the value of the housing wealth ($C_{t+1}/P_t H_{t+1}$). In the case of the separable utility function, as we assume here, this term is likely to be stationary over time. However, the utility function of a representative agent

⁹ There is a tradition in macroeconomics which is to de-trend the original non-stationary time series and focus on the de-trended quantities and prices, and the “growth rate” of a variable can be interpreted as the first-difference-filtered variable. See Baxter (1991), King et al. (2002), King and Rebelo (1993), among others, for more discussion.

may not be separable in non-durable consumption and housing in practice. In fact, some empirical works suggest that the utility function is indeed non-separable.¹⁰ In the appendix, we solve for the non-separable case and find that it is even more difficult to find an appropriate proxy in practice. On the other hand, as shown by the work of Atkeson and Ogaki (1996), and Ogaki and Atkeson (1997), the change in the relative importance of non-durable consumption (such as food) versus housing is related to the income. Since wage is a non-stationary variable during the sampling period, we use the growth rate of wage instead.

Another term that appears in Equation (2) is the interest rate. As mentioned by Liu and Huang (2004), over 60% of the real estate investments are financed by bank loans in China. Thus, the interest rate can be an important factor. Since the interest rate is non-stationary, we use the annual difference of the real lending rate for housing loans (DU) which will serve as a measure of user cost of homeownership in the regression.

The last term reflects that the growth rate of housing price may have some persistence (and thus GP_t may depend on GP_{t-1}). This can be due to informational friction. In contrast to the United States, the information flow is slower and the market transparency is lower.¹¹ This may also be due to behavioral reasons, such as momentum or because of the persistence of technological shocks, or habit formation in the preference.¹² Moreover, all of the estimations will be based on *quarterly* data. Thus, serial correlation of prices that may not appear in some of the previous literature (which employ only annual data) may nevertheless be found in quarterly data.¹³

Clearly, some other variables may also be important, such as the housing stock data, construction data, evolution of the demography of each city, age-dependent home ownership rate, etc. Unfortunately, those variables are not available for the whole sampling period. By the same token, we are unable to identify quarterly price data for each type of real estate in each city. Only the overall property price index can be obtained. Fortunately, in these major cities, the residential property constitutes more than 60% weight in the overall price index. Moreover, as these cities are rapidly growing and resources are being intensively competed, as a result, the prices of different types of property tend to move together. Equation (3) thus represents a compromise of

¹⁰ Among others, see Atkeson and Ogaki (1996), Ogaki and Atkeson (1997).

¹¹ For instance, during most of our sampling period, second hand market transaction data are not available from the government, but only through real estate agents, who have strong incentive to selectively report or even mis-report.

¹² Among others, see Leung (2007), Leung and Chen (2006) for a discussion and explicit modeling of the equilibrium dynamics of real estate price.

¹³ It is a well-known fact in time series that data with higher frequency may exhibit more correlations with lag than the lower frequency counterparts. Among others, see Hamilton (1994) for more details.

the “ideal model” that we would like to estimate and the data available for estimation. As it will become clear, despite all these limitations, our simple model achieves moderate success, as it will be clear in later sections.

The expected signs are that the other coefficients are straightforward. With regard to the rental growth (GR), a positive coefficient is expected because housing can also be regarded as an investment asset. If the rental growth increases, the return on holding real estate assets becomes higher, which will attract more capital to go into the real estate market and lead to higher housing prices. Similarly, the household disposal income growth ($GWAGE$) is expected to have a positive effect on price as faster household income growth will normally generate a greater demand for housing.

A higher growth rate of the interest factor, however, can have different impacts. On the one hand, if the interest factor grows fast, it will increase the opportunity of house purchase, and would suppress the growth rate of the house price. On the other hand, the interest factor is indeed an endogenous variable. The increase in the interest factor may simply reflect a strong demand in housing (and other assets) and the central bank in China needs to “intervene” by increasing the opportunity cost of house ownership. Thus, the net effect of the interest rate change on the house price growth can go either way, leading to ambiguous prediction on the coefficient in the linear regression.

2.3 A Simple Model of Construction

The theoretical literature on construction and real estate development is voluminous and it is clearly beyond the scope of this paper to review it here. Wang and Zhou (2006), among others, provide an excellent review of the literature. More recently, the literature also embeds the pre-sale behavior of the developers into the model, such as Lai, Wang and Zhou (2002), Chan, Fang and Yang (2008), Liu, Edelstein and Wu (2009), among others. While the simple theoretical model builds on their insights, it has a very different focus, which is to relate the construction activities (developer side) to the land and house prices in a dynamic setting. To maintain the tractability of the model, some simplifying assumptions are made. They can be justified by the work mentioned above. To explicitly model those choices, however, will make the model *un*-necessarily complicated and distract the readers from seeing the main results.

Following the work of Kan et al. (2004), this section considers a representative developer who takes the prices as given and maximizes an infinite flow of profit, $\sum_{t=0}^{\infty} \beta^t \pi_t$, where π_t is the profit at time t , which can be expressed in the following way,

$$\pi_t = \alpha P_t^h H_t + (1 - \alpha) P_t^h H_{t+1} - I_t^c - \xi P_t^l L_t - (1 - \xi) P_{t-1}^l L_{t-1} R_t \quad (4)$$

The idea behind this expression is simple. We assume that the developer sells a fraction $\alpha, 0 < \alpha < 1$, of the housing units that s/he produced at period t at the market price P_t^h , i.e. H_t , and pre-sells a fraction $(1 - \alpha)$ of the housing units that s/he will complete at period $(t+1)$, i.e., H_{t+1} , also at the market price P_t^h . Thus, we ignore the potential “pre-sale discounting” or pricing-in issues, for simplicity. These are the revenue of the developer. S/he has three sources of expenditure. On top of the investment expenditure I_t^c , the developer needs to pay for the land, which is necessary for the construction.¹⁴ We assume that the developer receives some kind of short term loan (“bridging loan”) so that s/he only needs to pay for a fraction $\xi, 0 < \xi < 1$, of the value of land purchased at time t , $P_t^l L_t$, where L_t is the amount of land that the developer purchases at the market price of land at time t , P_t^l . In addition, the developer needs to pay for the residual amount of the value of land purchased in the previous period (interest included). Since the developer has already paid for a fraction ξ of it in the previous period, s/he only needs to pay the remaining fraction $(1 - \xi)$. This is the last term $(1 - \xi)P_{t-1}^l L_{t-1} R_t$, where R_t is the interest factor imposed on the loan between period t and period $(t+1)$.

The developer faces two constraints. The production constraint dictates the amount of housing that can be produced given the investment and inputs,

$$H_{t+1} \leq (I_t^c)^{\eta_1} (L_{t-1})^{\eta_2}, \tag{5}$$

where $0 < \eta_1, \eta_2 < 1$ are parameters that govern the marginal product of each input in the production function. Also notice that land needs to be purchased in period $(t-1)$ while investment is made in period t for the housing to be delivered in period $(t+1)$. This differential in timing captures the observation that some preparation works need to be done first (including the management of underground water, etc.) before real construction works are possible.

The second constraint concerns the collateral constraint of the developer. Previous theoretical work such as Hart and Moore (1994), Chen (2001), and empirical work such as Chen and Wang (2007, 2008), Wang and Chang (2008), among others, all suggest that the collateral constraint is important for firms. Empirical finance researches also suggest that the capital structure may be important in the investment decisions of firms.¹⁵ In the current context, we assume that the value of debt due to land purchase does not exceed the value of houses that will be completed in the next period and have not been pre-sold. Formally, it means that

$$\alpha P_{t+1}^h H_{t+1} \geq (1 - \xi) P_t^l L_t R_{t+1}. \tag{6}$$

¹⁴ Notice that we have used “C” to represent non-durable consumption in the previous section, and therefore we will use “I^c” to represent the investment in construction.

¹⁵ Among others, see Myers (2003) for a review of the literature.

As in Kan et al. (2004), we adopt the dynamic programming approach to ensure “time consistency” of this maximization problem. The Bellman equation can be written as $\Psi(L_{t-1}, H_t) = \max \pi_t + \beta \Psi(L_t, H_{t+1})$ subject to the constraints (5) and (6), where π_t is given by (4). The FOCs are easy to derive with the Kuhn-Tucker theorem,¹⁶

$$1 = \lambda_{1,t}^c \eta_1 (I_t^c)^{\eta_1 - 1} (L_{t-1})^{\eta_2}$$

$$\xi P_t^l + (1 - \xi) \lambda_{2,t}^c P_t^l R_{t+1} = \beta \left(\frac{\partial \Psi(\cdot)_{t+1}}{\partial L_t} \right)$$

$$\beta \frac{\partial \Psi(\cdot)_{t+1}}{\partial H_{t+1}} = \lambda_{1,t}^c - \lambda_{2,t}^c \alpha P_{t+1}^h - (1 - \alpha) P_t^h$$

where $\lambda_{1,t}^c, \lambda_{2,t}^c$ are the Lagrangian multipliers of (5) and (6) respectively, $\Psi(\cdot)_{t+1}$ is the shorthand for the value function at time period $(t+1)$, $\Psi(L_t, H_{t+1})$. By envelope theorem, we have:

$$\frac{\partial \Psi(\cdot)_{t+1}}{\partial L_t} = -(1 - \xi) P_t^l R_{t+1} + \lambda_{1,t+1}^c \eta_2 (I_{t+1}^c)^{\eta_1} (L_t)^{\eta_2 - 1},$$

$$\frac{\partial \Psi(\cdot)_{t+1}}{\partial H_{t+1}} = \alpha P_{t+1}^h.$$

At the equilibrium, the production constraint, i.e. Equation (5), must be binding, otherwise the profit is not maximized. The collateral constraint, i.e. Equation (6), may not be binding. Therefore, we need to study the two cases separately.

Case (a): Collateral constraint is not binding.

In other words, $\alpha P_{t+1}^h H_{t+1} > (1 - \xi) P_t^l L_t R_{t+1}$ and $\lambda_{2,t}^c = 0$. The dynamical system can then be reduced to

$$I_t^c = \lambda_{1,t}^c \eta_1 H_{t+1},$$

$$\xi P_t^l + (1 - \xi) \beta P_t^l R_{t+1} = \beta \eta_2 \lambda_{1,t+1}^c (H_{t+2} / L_t),$$

$$(1 - \alpha) P_t^h + \alpha (\beta P_{t+1}^h) = \lambda_{1,t}^c$$

They imply that

¹⁶ Among others, see Sundaram (1996) for more details.

$$\begin{aligned} \frac{I_{t+2}^c}{I_{t+1}^c} &= \left(\frac{P_{t+1}^l}{P_t^l} \right) \left(\frac{L_{t+1}}{L_t} \right) \left(\frac{\xi + (1-\xi)\beta R_{t+2}}{\xi + (1-\xi)\beta R_{t+1}} \right), \\ &= \left(\frac{(1-\alpha)P_{t+1}^h + \alpha\beta P_{t+2}^h}{(1-\alpha)P_t^h + \alpha\beta P_{t+1}^h} \right) \left(\frac{H_{t+2}}{H_{t+1}} \right), \end{aligned} \quad (7)$$

which suggests that the growth rate of construction investment will depend on the growth rate of land price, P_{t+1}^l / P_t^l , the growth rate of land purchase, L_{t+1}/L_t , and some adjusted ratio of the interest factor, $(\xi + (1-\xi)\beta R_{t+2})/(\xi + (1-\xi)\beta R_{t+1})$. Alternatively, it can also be expressed as the ratio of weighted average of house prices in different periods, $((1-\alpha)P_{t+1}^h + \alpha\beta P_{t+2}^h)/((1-\alpha)P_t^h + \alpha\beta P_{t+1}^h)$. There is, however, another case that we should also consider.

Case (b): Collateral constraint is binding.

In other words, $\alpha P_{t+1}^h H_{t+1} = (1-\xi) P_t^l L_t R_{t+1}$ and $\lambda_{2,t}^c > 0$. The dynamical system will then become

$$\begin{aligned} I_t^c &= \lambda_{1,t}^c \eta_1 H_{t+1}, \\ \lambda_{2,t}^c &= -\beta + \left(\frac{1}{\alpha \eta_1} \right) \left(\frac{I_t^c}{P_{t+1}^h H_{t+1}} \right) - \left(\frac{1-\alpha}{\alpha} \right) \frac{P_t^h}{P_{t+1}^h}, \\ P_t^l \left[\xi + (1-\xi) R_{t+1} (\lambda_{2,t}^c + \beta) \right] &= \left(\frac{\eta_2 \beta}{\eta_1} \right) \frac{I_{t+1}^c}{L_t}, \end{aligned}$$

which implies that

$$\begin{aligned} \left(\frac{\eta_2 \beta}{\eta_1} \right) \left(\frac{I_{t+1}^c}{I_t^c} \right) &= \left(\frac{P_t^l L_t R_{t+1}}{P_{t+1}^h H_{t+1}} \right) \left(\frac{1-\xi}{\alpha \eta_1} \right) \\ &+ \left(\frac{P_t^l L_t}{I_t^c} \right) \left[\xi + (1-\xi) \left(\frac{1-\alpha}{\alpha} \right) R_{t+1} \left(\frac{P_t^h}{P_{t+1}^h} \right) \right] \\ &= \left(\frac{1}{\eta_1} \right) + \left(\frac{P_t^l L_t}{I_t^c} \right) \left[\xi + (1-\xi) \left(\frac{1-\alpha}{\alpha} \right) R_{t+1} \left(\frac{P_t^h}{P_{t+1}^h} \right) \right] \end{aligned} \quad (8)$$

The last equality is due to the fact that $\alpha P_{t+1}^h H_{t+1} = (1-\xi) P_t^l L_t R_{t+1}$. This expression (8) suggests that the growth rate of construction investment will depend (in a nonlinear manner) on the growth rate of the house price, P_{t+1}^h / P_t^h , current level of residential investment, value of land holding $P_t^l L_t$, interest rate, etc.

2.4 An Empirical Construction Equation

The previous theoretical analysis suggests that the growth rate of the construction could depend on several factors and whether the real estate developers are being constrained or not. In a complete market, there is a one-to-one which corresponds between the “price side” and the “quantity side” by the duality theory.¹⁷ In that case, it suffices to study the price dynamics and we can safely ignore the construction dynamics. Unfortunately, markets are far from being complete in practice, especially for the China real estate market. Therefore, it is necessary to estimate another equation on the “quantity side” separately. Since our sampling period is rather short (with less than 40 observations), we restrict our attention to the case of a linear model.¹⁸ Inspired by the theoretical analysis in the above section, we consider the following equation for estimation.

$$GC_t = \delta_1 + \delta_2 GP_t + \delta_3 DTREAL_t + \delta_4 GLPI_t + \delta_5 GC_{t-1}, \quad (9)$$

where GC is the growth rate of residential commodity building construction started, GP is the growth rate of the real housing price, and $DTREAL$ is the annual difference of the real lending rate. $GLPI$ is the growth rate of the real land price. Clearly, the corresponding coefficient δ_5 measures the persistence of the growth of new construction.

The rationale of this equation is straightforward. The theoretical analysis in the previous section shows that the growth rate of the construction started GC_t could depend on the growth rate of the house price, change in the interest factor, and growth rate of the land price. Therefore, we include these variables in Equation (9). Obviously, a higher growth rate of the house price will encourage more construction work to start. A higher growth rate of the interest factor, however, can have different impacts. On the one hand, if the interest factor grows fast, it will discourage developers from building new houses. On the other hand, the interest factor is somewhat endogenous. The central bank in China, just like central banks in other countries, tends to increase the interest rate when the economy is “hot.” In other words, there is likely to be a high demand for housing and the central bank attempts to “stabilize” the market by increasing the interest rate. In other words, an increase in the interest rate simply represents an underlying strong demand for housing. Thus, the net effect of the interest rate change on the construction growth can go either way, leading to ambiguous prediction on the coefficient in the linear regression.

¹⁷ Among others, see Mas-Colell, Whinston and Green (1995) for more details.

¹⁸ If we apply GMM directly on Equations (7) and (9), severe bias is likely to be the result. Among others, see Christiano and Den Haan, 1996. To apply the threshold regression model, we will need much longer time series. For instance, see Chen, Chen and Chou (2010).

The same intuition applies to the growth rate of the land price. Other things being equal, an increase in the growth rate of land price will increase the construction cost and hence discourage the increase of construction work. However, other things are not typically equal. The land price increases because it reflects a strong economic growth being foreseen or a significant demand increase being perceived. Thus, the growth rate of construction started can also be positively associated with the growth rate of the land price.

There are reasons to suspect that housing construction may indeed be serially correlated. First, housing construction takes time and therefore a single project may take several periods to be finished, which create a serial correlation in the data. It is especially true in this quarterly frequency dataset. Also, if the productivity shock is persistent over time, developers would increase their construction in consecutive periods, as in Leung (2007).

Notice that the growth rate of price is included in the construction equation (9), but construction does not enter the pricing equation (3). The reason is very simple. Prices can change instantly while construction may take time to adjust, perhaps due to some ongoing projects. Thus, even though both house price and new construction are both endogenous variables from a dynamic equilibrium point of view, the house *price can adjust much faster* and would capture information about future changes. In this sense, price is a “more forward-looking” variable than the construction level. Therefore, it makes sense to include price in the construction equation (9) in order to capture information that may not be available for the econometrician yet are known to the market participants. By the same token, we should not include the construction level in the price equation (3) as it may not capture much extra information about the future.

Again, there are other variables such as the land holding, the amount of housing stock on the market, etc. that could be included in the construction equation (9). Unfortunately, data of those variables are not available for the regression.

3. Data and Estimation Results

Our empirical procedures contain two parts. The first part is to study the housing price and housing construction dynamics in the four major cities in China, based on Equations (3) and (9). For the house price equation (3), we estimate the model with data from 2000Q3 to 2007Q4, the most accessible to the authors for all four cities (Beijing, Tianjin, Shanghai and Chongqing). For the construction equation (9), we estimate the model with data from 1998Q2 to 2007Q4. All data used in this paper are from the CEIC Data Ltd., a data provider whose data are from official sources. Tables 1 and 2 provide some summary statistics. Constrained by the data, we simply apply ordinary least

squares (OLS) on each city separately.¹⁹ As we have explained, such linear regressions can be regarded as the linearization of the FOCs which result from the two dynamic models derived from above. Thus, the coefficients estimated from the regression carries “structural interpretations.” We run the regressions separately for each city because cities could differ in terms of culture, economic development, legal, and other infrastructures, which would affect the estimated coefficients. This is our ISF part. The second part is the OSF. We use our model to forecast the house prices and construction dynamics in 2008 in those four major cities in China.

Table 1a. Summary Statistics of the Variables of Beijing

	Mean	SD	Min	Max
Equation (2.6) 00Q3 – 08Q4				
<i>GP</i>	3.10	4.39	-6.97	10.10
<i>GR</i>	9.95	24.83	-4.17	92.33
<i>GWAGE</i>	7.96	3.16	1.41	14.68
<i>DU</i>	-0.45	3.32	-6.53	7.50
Equation (2.8) 98Q2 – 08Q4				
<i>GC</i>	12.96	28.15	-15.10	86.07
<i>GP</i>	2.20	4.30	-6.97	10.10
<i>DTREAL</i>	-0.25	2.94	-6.53	7.50
<i>GLPI</i>	1.49	3.80	-6.67	12.97

Table 1b. Summary Statistics of the Variables of Tianjin

	Mean	SD	Min	Max
Equation (2.6) 00Q3 – 08Q4				
<i>GP</i>	3.28	3.89	-4.00	13.70
<i>GR</i>	0.28	5.50	-5.83	16.03
<i>GWAGE</i>	8.68	4.62	-0.59	16.47
<i>DU</i>	-0.94	2.55	-7.80	4.63
Equation (2.8) 98Q2 – 08Q4				
<i>GC</i>	17.97	19.72	-16.95	68.39
<i>GP</i>	2.92	3.58	-4.00	13.70
<i>DTREAL</i>	-0.57	2.54	-7.80	4.63
<i>GLPI</i>	4.94	10.50	-21.23	52.83

¹⁹ We have also tried the panel data approach, but given that we have only data from 4 cities, the panel data approach does not deliver much in extra. Further discussion on this will be followed.

Table 1c. Summary Statistics of the Variables of Shanghai

	Mean	SD	Min	Max
Equation (2.6)				
00Q3 – 08Q4				
<i>GP</i>	6.26	8.79	-4.17	27.9
<i>GR</i>	1.67	2.95	-8.37	6.77
<i>GWAGE</i>	7.51	4.05	-3.86	13.57
<i>DU</i>	-0.02	2.74	-4.83	7.17
Equation (2.8)				
98Q2 – 08Q4				
<i>GC</i>	6.28	21.02	-25.07	57.07
<i>GP</i>	3.91	9.13	-8.17	27.9
<i>DTREAL</i>	-0.47	3.48	-9.47	7.17
<i>GLPI</i>	2.56	10.36	-22.93	28.60

Table 1d. Summary Statistics of the Variables of Chongqing

	Mean	SD	Min	Max
Equation (2.6)				
00Q3 – 08Q4				
<i>GP</i>	3.59	4.31	-5.33	13.90
<i>GR</i>	-0.51	3.23	-7.37	4.40
<i>GWAGE</i>	7.03	7.52	-10.20	17.63
<i>DU</i>	-0.99	3.58	-8.10	6.26
Equation (2.8)				
98Q2 – 08Q4				
<i>GC</i>	23.73	27.38	-11.17	117.54
<i>GP</i>	4.11	4.11	-5.33	13.90
<i>DTREAL</i>	-0.68	3.69	-8.10	6.51
<i>GLPI</i>	3.47	6.47	-2.27	32.90

In the literature, there are discussions on whether the ISF or OSF should be used as the criteria to measure the performance of an econometric model (among others, see Meese and Rogoff, 1983; Inoue and Kilian, 2004; Cheung, Chinn and Pascual, 2005). In this paper, we will consider both the ISF and OSF. Also, to more accurately assess the performance of our model, we provide two widely used alternatives for comparison in both the ISF and OSF. We follow the literature to use both root mean squared error (RMSE) and mean absolute error (MAE) as the metric for the ability of the models to match with the data. We will first present the results with regard to the house price equation, followed by those related to the construction equation.

Table 2a. Correlations of the Explanatory Variables of Beijing

Equation (2.6) 00Q3 – 08Q4			
	<i>GR</i>	<i>GWAGE</i>	<i>DU</i>
<i>GR</i>	1.00		
<i>GWAGE</i>	-0.38	1.00	
<i>DU</i>	-0.33	0.54	1.00
Equation (2.8) 98Q2 – 08Q4			
	<i>GP</i>	<i>DTREAL</i>	<i>GLPI</i>
<i>GP</i>	1.00		
<i>DTREAL</i>	0.21	1.00	
<i>GLPI</i>	0.83	0.21	1.00

Table 2b. Correlations of the Explanatory Variables of Tianjin

Equation (2.6) 00Q3 – 08Q4			
	<i>GR</i>	<i>GWAGE</i>	<i>DU</i>
<i>GR</i>	1.00		
<i>GWAGE</i>	-0.30	1.00	
<i>DU</i>	0.28	0.08	1.00
Equation (2.8) 98Q2 – 08Q4			
	<i>GP</i>	<i>DTREAL</i>	<i>GLPI</i>
<i>GP</i>	1.00		
<i>DTREAL</i>	0.35	1.00	
<i>GLPI</i>	0.31	-0.04	1.00

Table 2c. Correlations of the Explanatory Variables of Shanghai

Equation (2.6) 00Q3 – 08Q4			
	<i>GR</i>	<i>GWAGE</i>	<i>DU</i>
<i>GR</i>	1.00		
<i>GWAGE</i>	0.41	1.00	
<i>DU</i>	0.19	-0.40	1.00
Equation (2.8) 98Q2 – 08Q4			
	<i>GP</i>	<i>DTREAL</i>	<i>GLPI</i>
<i>GP</i>	1.00		
<i>DTREAL</i>	0.10	1.00	
<i>GLPI</i>	0.80	0.24	1.00

Table 2d. Correlations of the Explanatory Variables of Chongqing

Equation (2.6) 00Q3 – 08Q4			
	<i>GR</i>	<i>GWAGE</i>	<i>DU</i>
<i>GR</i>	1.00		
<i>GWAGE</i>	-0.05	1.00	
<i>DU</i>	0.53	0.46	1.00
Equation (2.8) 98Q2 – 08Q4			
	<i>GP</i>	<i>DTREAL</i>	<i>GLPI</i>
<i>GP</i>	1.00		
<i>DTREAL</i>	0.22	1.00	
<i>GLPI</i>	0.18	0.07	1.00

Table 3 presents the regression results with regards to the house price equation in individual cities. All models are *adjusted for heteroskedasticity and autocorrelation* by the Newey-West HAC standard errors and covariance. Overall, the model works well in these four cities. In terms of the more conventional measure, the model applies pretty well in Beijing, achieving a R^2 of 0.90. The case for Tianjin and Shanghai are also reasonably good, with a R^2 of 0.80 or above. The case of Chongqing is a little below the norm, with a R^2 slightly below 0.60. This may be due to its relatively less developed economy, or a very different sectoral focus, and hence, our model may not match that well. The diversity of the model performance also seems to justify our city-by-city approach.

For individual variables, the real growth rate of household income has a positive (and statistically significant) effect on the growth rate on house price change, as expected. The effect of rental growth is however insignificant. The effect of the user cost of homeownership is statistically significant only in Tianjin. The effect of the previous period growth rate of property price is always positively and statistically significant on the house price growth. Such persistence in house price is consistent with the equilibrium model where technological shocks are persistent and agents rationally respond to shocks (such as Leung, 2007).

Table 3 Estimation Results of Equation (3) for Beijing, Tianjin, Shanghai and Chongqing

$$GP_t = \varphi[\gamma_1 GR_t + \gamma_2 GWAGE_t + \gamma_4 DU_t] + (1 - \varphi)GP_{t-1}$$

	Beijing	Tianjin	Shanghai	Chongqing
Estimation Method	OLS	OLS	OLS	OLS
Dependent Variable	Real Growth Rate of Property Price Index	Real Growth Rate of Property Price Index	Real Growth Rate of Property Price Index	Real Growth Rate of Property Price Index
Real Growth Rate of Rental Price Index	-0.01 (0.60)	-0.06 (0.20)	-0.21 (0.42)	0.57 (0.11)
Real Growth Rate of Household Income	0.11 (0.00)***	0.19 (0.01)***	0.16 (0.09)*	0.09 (0.26)
Annual Difference of User Cost of Homeownership	0.13 (0.16)	0.40 (0.00)***	0.26 (0.30)	-0.28 (0.26)
Lag of the Real Growth Rate of Property Price Index	0.88 (0.00)***	0.73 (0.00)***	0.90 (0.00)***	0.69 (0.00)***
R²	0.91	0.85	0.81	0.59
Adj. R²	0.90	0.83	0.79	0.55
Number of Observation	30	30	30	30
Data Range	00Q3–07Q4	00Q3–07Q4	00Q3–07Q4	00Q3–07Q4

Notes: 1. All models are *adjusted for heteroskedasticity and autocorrelation* by the Newey-West HAC standard errors and covariance.

2. Numbers in brackets represent the p-value

3. *** significant at 1%; ** significant at 5%; * significant at 10%

We now turn to the ISF. We compare our model with the two widely used alternatives, namely the first degree auto-regressive (AR (1)) and the random walk models. In terms of RMSE, our model out-performs the alternatives in all four cities, as shown in Table 4a. In terms of MAE, our model still out-performs the alternatives in all except Chongqing, as shown in Table 4b. Putting all these together, despite the simplicity, our model has apparently captured some important characteristics of the house price dynamics in these four cities during the sampling period (2000Q3 – 2007Q4).

In terms of the OSF, our model does not do as well. In terms of RMSE, our model only out-performs the alternatives in Beijing, as shown in Table 4c. In terms of MAE, our model out-performs the alternatives in both Beijing and Chongqing, as shown in Table 4d. One possible explanation is that during the period of OSF (i.e. the period 2008Q1-2008Q4), some changes occur in the markets of Tianjin and Shanghai which are not captured by our model. We can only leave this to future research for more in-depth investigation.

Table 4a. Root Mean Squared Error (RMSE) of In-Sample-Fitting of Equation (3), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (00Q3 – 07Q4)

City	Equation (3)	AR(1)	Random Walk
Beijing	1.37	1.58	1.65
Tianjin	1.51	2.04	2.12
Shanghai	3.86	3.89	4.06
Chongqing	2.67	2.92	3.18

Table 4b. Mean Absolute Error (MAE) of In-Sample-Fitting of Equation (3), AR(1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (00Q3 – 07Q4)

City	Equation (3)	AR(1)	Random Walk
Beijing	1.09	1.25	1.29
Tianjin	1.17	1.47	1.62
Shanghai	3.10	3.10	3.28
Chongqing	2.15	2.08	2.28

Table 4c. Root Mean Squared Error (RMSE) of Out-of-Sample Forecast of Equation (3), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (08Q1 – 08Q4)

City	Equation (3)	AR(1)	Random Walk
Beijing	1.96	2.65	2.40
Tianjin	3.06	1.25	0.99
Shanghai	2.91	3.04	2.19
Chongqing	3.74	3.89	3.57

Table 4d. Mean Absolute Error (MAE) of Out-of-Sample Forecast of Equation (3), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (08Q1 – 08Q4)

City	Equation (3)	AR(1)	Random Walk
Beijing	1.71	2.62	2.38
Tianjin	2.89	1.08	0.9
Shanghai	2.09	2.73	1.86
Chongqing	2.43	2.66	2.51

We now turn to the construction equation (9). Table 5 reports the regression results. Overall, the results are even better than the counterpart of the house price equation. Despite its simplicity, the R^2 of Beijing is 0.95 and that of Shanghai is 0.93. Chongqing achieves an R^2 of 0.80. Tianjin achieves an R^2 of 0.73. This is consistent with the previous literature in that dynamic models typically match the quantity dynamics better than the price dynamics.²⁰

As we compare the effect of individual variables on the construction growth rate, we again notice the very significant diversity across cities, even though we are using the same econometric model. For instance, the growth rate of the property price has a positive and statistically significant impact on the construction growth in Tianjin. As well, the point estimate is 0.99. Thus, the effect from house price to construction is, in a sense, one-to-one! The counterparts in the other cities, however, are all statistically *insignificant*. In the case of the difference of lending rate, the coefficients are *negative* and statistically significant in Beijing and Shanghai, which are arguably more developed. The counterpart of Tianjin is *positive* and statistically significant. In Chongqing, the coefficient is also large in magnitude and statistically significant at 10% level. This contrasting result between the relatively more developed and the relatively less developed cities is also observed in the case of land price. While they are all statistically significant at the 10% level, the coefficients of the growth rate of land price are positive in both Tianjin and Chongqing yet negative in Shanghai. Thus, the level of “market-ization” may affect how the housing started (or other real estate market variables as well) respond to the changes of the market conditions. Furthermore, had we adopted the panel data approach which only uses a city-level fixed effect, we may not have been able to capture such city-level heterogeneity.

Persistence, measured by the coefficient of the lagged construction growth rate on the current construction growth rate is always positive and statistically significant. Interestingly, the coefficients for both Beijing and Shanghai are above 0.90, while the counterparts for both Tianjin and Chongqing are between 0.70 and 0.80. Thus, even if the effect of a variable is positive in all cities, the magnitude of that effect can be different across cities.

In terms of the ISF, our model again out-performs the alternatives in all cities according to the RMSE, and in all cities except Chongqing according to MAE, as shown in Tables 6a and 6b. Just as the case of house price dynamics, our construction model seems to capture some important dynamics during the sampling period (1998Q2 -2007Q4).

²⁰ Among others, see Leung (2004) for a review of the literature.

Table 5 Estimation Results of Equation (9) for Beijing, Tianjin, Shanghai and Chongqing

$$GC_t = \delta_1 + \delta_2 GP_t + \delta_3 DTREAL_t + \delta_4 GLPI_t + \delta_5 GC_{t-1}$$

	Beijing	Tianjin	Shanghai	Chongqing
Estimation Method	OLS	OLS	OLS	OLS
Dependent Variable	Growth Rate of Residential Commodity Building Started	Growth Rate of Residential Commodity Building Started	Growth Rate of Residential Commodity Building Started	Growth Rate of Residential Commodity Building Started
Constant	0.51 (0.82)	1.08 (0.71)	-0.21 (0.84)	7.42 (0.15)
Real Growth Rate of Property Price Index	0.04 (0.93)	0.99 (0.03)**	-0.001 (0.99)	-0.36 (0.32)
Annual Difference of Real Lending Rate	-1.47 (0.00)***	1.97 (0.00)***	-1.45 (0.00)***	1.74 (0.05)*
Real Growth Rate of Land Price Index	-0.56 (0.29)	0.11 (0.08)*	-0.18 (0.09)*	0.27 (0.06)*
Lag of the Growth Rate of Residential Commodity Building Started	0.92 (0.00)***	0.73 (0.00)***	0.98 (0.00)***	0.72 (0.00)***
R²	0.95	0.74	0.93	0.80
Adj. R²	0.94	0.71	0.92	0.78
Number of Observation	39	39	39	39
Data Range	98Q2 – 07Q4	98Q2 – 07Q4	98Q2 – 07Q4	98Q2 – 07Q4

Notes: 1. All models are adjusted for heteroskedasticity and autocorrelation by the Newey-West HAC standard errors and covariance.

2. Numbers in brackets represent the p-value

3. *** significant at 1%; ** significant at 5%; * significant at 10%

Unfortunately, our OSF is not as successful as the ISF. In terms of RMSE, our model only out-performs the alternatives in Shanghai, as shown in Table 6c. In terms of MAE, our model out-performs the alternatives in both Beijing and Shanghai, but not in Tianjin or Chongqing, as shown in Table 6d. The results here are consistent with the previous conjecture in that during the period of the OSF (i.e. periods 2008Q1-2008Q4), some changes occur which are not captured by our model. We again leave this to future research.

Table 6a. Root Mean Squared Error (RMSE) of In-Sample-Fitting of Equation (9), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (98Q2 – 07Q4)

City	Equation (9)	AR(1)	Random Walk
Beijing	6.49	8.23	8.38
Tianjin	10.38	12.79	14.19
Shanghai	5.77	8.20	8.32
Chongqing	12.09	13.51	15.78

Table 6b. Mean Absolute Error (MAE) of In-Sample-Fitting of Equation (9), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (98Q2 – 07Q4)

City	Equation (9)	AR(1)	Random Walk
Beijing	4.99	5.08	5.34
Tianjin	7.07	8.44	8.16
Shanghai	4.14	4.73	4.80
Chongqing	8.11	8.03	8.86

Table 6c. Root Mean Squared Error (RMSE) of Out-of-Sample Forecast of Equation (9), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (08Q1 – 08Q4)

City	Equation (9)	AR(1)	Random Walk
Beijing	3.49	3.14	2.84
Tianjin	7.44	3.75	4.22
Shanghai	9.79	12.68	12.51
Chongqing	16.60	12.10	10.25

Table 6d. Mean Absolute Error (MAE) of Out-of-Sample Forecast of Equation (9), AR (1) Model and Random Walk Model for Beijing, Tianjin, Shanghai and Chongqing (08Q1 – 08Q4)

City	Equation (9)	AR(1)	Random Walk
Beijing	2.67	3.06	2.72
Tianjin	7.09	3.66	3.75
Shanghai	9.50	12.61	12.35
Chongqing	14.06	11.92	9.24

4. Conclusions

Much has been written on the China housing market. This paper complements the existing literature by providing two simple dynamic models, in which households and developers are forward looking and optimally respond to prices. In particular, the households are bounded by budget constraints and the developer pre-sells his/her housing units and is required to meet both the production constraint as well as the collateral constraint. These models endogenously deliver two nonlinear equations, one for price dynamics and one for construction dynamics. These equations relate the house price and construction to other variables, such as the land price, interest rate, rental rate, etc. Since theoretical models are general and can be applied to different economies, we consider there may be an independent interest for these two models. In fact, an on-going research project is to further extend and develop them.

In the context of the major Chinese cities, with less than 40 observations in each series, we are unable to conduct structural estimation. Instead, we confront their linearized versions to the time series from four major cities in China (Beijing, Tianjin, Shanghai and Chongqing). We conduct the regression separately and hence allow the coefficients of the same variable to take different values across cities.

Several empirical results are obtained. Overall, our simple regression models perform reasonably well. Heterogeneity across cities, on the other hand, is very dramatic. For instance, in the case of house price equation, while Beijing achieves an R^2 of 0.91, Chongqing achieves 0.59, and while the growth rate of the real household income is positive and statistically significant for both Beijing and Tianjin, it is marginally significant for Shanghai (10% level) and not significant at all for Chongqing. Interest factor is important only for Tianjin, but not the other cities. In the case of the construction equation, the growth rate of the property price is positive and statistically significant for Tianjin, but not significant at all for the other cities. The interest factor will positively and significantly affect the growth rate of construction in Tianjin and Chongqing, but negatively and significantly in Beijing and Shanghai. The growth of land price will negatively affect the construction growth in Shanghai, but positively in Tianjin and Chongqing. These results may suggest that cities in China are indeed very different, especially in terms of the stage of economic development and therefore, their response to economic environment and policy changes may be very different as well. It also cautions us in the application of the panel data approach on Chinese city research which only differentiates cities by a city-level fixed effect term. Future research should try to include a larger set of China cities and “decompose” the

cross-city heterogeneity to differences in institutional factors, and differences in the economic development or sectoral specialization, among other factors.²¹

While measures such as R^2 may give a sense of the “absolute performance” of the model, we would also like to obtain some measures of “relative performance” of the model. More specifically, we compare both the ISF and OSF of the model with two widely used alternatives, namely, the AR (1) and the random walk models. We use both the RMSE and MAE to establish the robustness. Interestingly, both of our price dynamics and construction dynamics equations out-perform the alternatives in ISF in most cases. In other words, despite their simplicity, both of our price dynamics and construction dynamics models capture some important feature of the data during the sampling period of 1998 to 2007. For the OSF, however, our price dynamics model consistently out-performs the alternatives only in Beijing. Similarly, our construction dynamics model consistently out-performs the alternatives on OSF only in Shanghai. One possibility is that there are changes that occurred during the year 2008 which our model fails to capture. We will continue to investigate this issue in future research.²²

The third major empirical finding is that in both price dynamics and construction dynamics models, the lagged variables are always positive and statistically significant, although the magnitude slightly varies across cities. One interpretation from the literature is that this is due to the sluggish adjustment of housing stock, which has been repeatedly documented (among others, see Hanushek and Quigley, 1979; Leung, 2007). Needless to say, it can also be due to information diffusion (as information flow in China is not as efficient as in some Western countries), or policy persistence (as government policy still plays an important role in the housing market). Therefore, this finding also leads to another research agenda, which is to distinguish the causes of persistence in price and construction dynamics, and identify the role of policy in dynamic propagation mechanism.

This paper also carries important policy implications. For instance, if the housing market is believed to be “overheating,” our results suggest that increasing the interest rate for mortgage loans may not have a significant *direct* effect on bringing down the house price growth in the short run. This is because the housing market of the four cities in the sample period may have been subject to strong speculation or constrained by credit rationing under a macro control policy undertaken by the government. In principle, the interest rate may have an *indirect* effect or some general equilibrium effect through its

²¹ There is a recent literature that examines the linkage between the macroeconomy and the institutions, both theoretically and empirically. Among others, see Acemoglu, et al., (2003); Leung, Tang and Groenewold (2006); and Tang, Groenewold and Leung (2008). Future research could extend along these papers.

²² Among others, see Wu, Gyourko and Deng (2010) on the recent situations of the Chinese housing market.

impact on the aggregate output or the stock market. To address this concern, we will need a more elaborate econometric model for the joint estimation of the real estate sector and the aggregate economy, which in turn demands longer time series and more aggregate data.

For another policy application, this paper also shows that the interest rate and the land price change can have very different impacts on the construction across cities. Is it a result of differential local government policies? Or it is a feature of cities with different stages of economic development or different industrial specialization? To address this question, future research may need to significantly extend the sample size in terms of the number of cities involved. In any case, more investigations of this are clearly needed and the results can be important for both academics and policy makers.

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Appendix I A More General Model of House Price

This section attempts to provide a (slightly) more general model of city level house price, which would provide some guidance for our empirical investigation. Following the consumption-based house price model of Kan et al. (2004), and Leung (2003, 2007), we assume that there is a representative consumer in a city, who maximizes the lifetime utility $\max \sum_{t=0}^{\infty} \beta^t U(C_t, H_t)$,

subject to the budget constraint in each period, with $\beta \in (0, 1)$ as the discount factor, C_t represents the level of non-durable consumption and H_t the housing stock in the utility function. In this appendix, we do *not* restrict the utility function U to be separable in C and H . The Bellman equation for the dynamic optimization can be written as:

$$V(H_t; W_t, P_t, P_{t-1}, R_t) = \max U(C_t, H_t) + \beta V(H_{t+1}; W_{t+1}, P_{t+1}, P_t, R_{t+1})$$

subject to the budget constraint,

$$W_t + P_t H_t^s \geq C_t + \gamma P_t H_{t+1}^s + (1 - \gamma) R_t P_{t-1} H_t^s + R_t^h H_t^r, \quad (1)$$

where W_t is the wage, P_t is the per unit house price, H_t^s is the stock of housing purchased in the previous period and owned in the current period, γ is the down-payment ratio, and R_t is the interest factor imposed on the mortgage carried from period $(t-1)$ to period t , R_t^h is the rent for rental housing, and H_t^r is the amount of rental housing for the current period. For simplicity, we simply assume that the consumer treats owner-occupied housing H_t^s and rental housing H_t^r as perfect substitutes.

$$H_t = H_t^s + H_t^r$$

Following the method in Kan et al. (2004), the FOCs are easy to derive,

$$\lambda_t = U_{C_t},$$

$$\lambda_t R_t^h = U_{H_t},$$

$$\lambda_t \gamma P_t = \beta \left\{ U_{H_t, (t+1)} + \lambda_{t+1} [P_{t+1} - (1 - \gamma) R_{t+1} P_t] \right\},$$

where

$$U_{X,t} = \frac{\partial U(C_t, H_t)}{\partial X_t}, X = C, H.$$

Combining these equations and after some algebraic manipulations, we have

$$\frac{P_{t+1}}{P_t} = \left(\frac{\gamma}{\beta} \right) \left(\frac{R_{t+1}^h}{R_{t+1}^h} \right) \left(\frac{U_{H,t}}{U_{H_t, (t+1)}} \right) - \left(\frac{1}{P_t} \right) \left(\frac{U_{H_t, (t+1)}}{U_{C,t}} \right) + (1 - \gamma) R_{t+1}.$$

Clearly, the growth of property price would still relate to the growth of house rental rate. On the other hand, the other variables may have much more

non-linear relationship with the growth rate of the property price. For instance, the term $\frac{U_{H,(t+1)}}{U_{C,t}}$ depends on both the level of non-durable consumption and amount of residential housing in both period t and $(t+1)$, which is very difficult to directly capture in empirical implementation.